



ZINK Imaging Receives Mass Technology Council Award

ZINK Imaging Honored for its innovation and the future of ink-free printing

Bedford MA., October 24, 2008 – ZINK Imaging, Inc. announced today it has received a 2008 Mass Technology Leadership Council Technology Leadership Award for the category of Emerging Innovative Company of the Year.

The Technology Leadership Awards honor Massachusetts companies and individuals who best exemplify leadership and excellence in business and technology. Winners were selected from a field of over 160 nominations by the Council's Board of Trustees, media and other industry luminaries. The winners were announced at the 11th annual Awards Gala on October 23, 2008 at the Boston Sheraton.

"Invention is in the ZINK Imaging DNA and is fueling our efforts to build a great Massachusetts-based company that will be around for decades. To be recognized for the fortitude and innovation required for this is very exciting," said Wendy Caswell, President & CEO of ZINK Imaging. "We are honored to be among such an esteemed group of people and companies and thank the Mass Technology Leadership Council for paving the way in Massachusetts for companies like us to do great things."

"The 2008 Mass Technology Leadership Awards recognizes outstanding achievements on the corporate level and with individuals who strive for leadership and excellence in business and technology," said Tom Hopcroft, executive director of the Mass Technology Leadership Council. "The winners represent not only their leadership and innovative work; it's also about recognizing current and future leaders who have a significant impact on the state's technology sector."

About ZINK Imaging

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging invented, manufactures, and is an OEM supplier of the ZINK Printing Technology and the award winning ZINK Paper™ to partners that will bring ZINK-enabled products to market under their respective brands. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

The ZINK™ Technology and ZINK™ trademarks are owned by ZINK Imaging, Inc.

About The Mass Technology Leadership Council, Inc.

The Mass Technology Leadership Council, Inc. is the only association that addresses the critical leadership issues of innovative software and technology-enabled companies. Formed by the combination of Massachusetts Software Council and New England Business and Technology Association, Inc., the organization is dedicated to fostering entrepreneurship and promoting the success of companies that develop and deploy technology across industry sectors. The Mass Technology Leadership Council conducts educational programs, hosts industry events, facilitates networking, sponsors research, advocates in favor of technology policies that promote innovation, entrepreneurship and competition, and recognizes industry-leading companies and people.

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