



ZINK Paper™ from ZINK Imaging Wins Stevie® Award For Best New Product of the Year

*ZINK Imaging recognized in 3 categories for 5th annual Stevie Awards
for women in business*

Bedford MA., November 15, 2008 – ZINK Imaging, Inc. won a Stevie Award for Best New Product of the Year in the Stevie Awards for Women in Business. The company's ZINK Paper™ took home the winning Stevie award last night. The company and its CEO were also recognized as finalists for Best New Company of the Year and Best Entrepreneur - Non-Services Businesses - up to 2,500 Employees, respectively.

The 2008 Stevie Awards for Women in Business is an international competition recognizing the accomplishments of outstanding women executives, business owners, and the organizations they run. The awards are produced by the creators of the prestigious American Business AwardsSM.

In winning the Stevie, ZINK Imaging's ZINK Paper beat out other finalists including Concentric and Yöghund. In accepting the Stevie, Wendy Caswell, President and CEO of ZINK Imaging said, "It is an honor that our magical ZINK™ Zero Ink™ Paper won best new product of the year."

The Stevie Awards for Women in Business are governed by a Board of Distinguished Judges & Advisors that features many leading women entrepreneurs and luminaries in business. Stevie Awards were handed out in categories including Best Entrepreneur, Best Executive, and Lifetime Achievement at the gala event at New York's Marriott Marquis Hotel on November 14. More than 1,200 entries from organizations of all sizes and in virtually every industry were submitted for consideration.

"The Stevie is one of the world's most coveted awards", said Wendy Caswell, "To win Best New Product of the year, as well as being a finalist in two other categories is simply amazing. This is once again a great tribute to the tireless team of innovators here at ZINK Imaging."

Details about the Stevie Awards for Women in Business and the list of honorees are available at www.stevieawards.com/women.

About ZINK Imaging

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging invented, manufactures, and is an OEM supplier of the ZINK Printing Technology and the award winning ZINK Paper™ to partners that will bring ZINK-enabled products to market under their respective brands. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

The ZINK™ Technology and ZINK™ trademarks are owned by ZINK Imaging, Inc.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

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