



## ZINK Imaging Ships Fifty Million Sheets of ZINK Paper™

*ZINK Imaging achieves significant commercial milestone in less than six months.*

**Bedford MA., December 2, 2008** – ZINK Imaging, inventors of the award winning ZINK™ Zero Ink™ Digital Printing Technology and manufacturer of ZINK Paper™, today publicly announced the achievement of a new corporate milestone – the sale of over 50 million sheets of ZINK Paper™ in less than six months to the ZINK Imaging partner network.

ZINK is the first ink-free printing technology of its kind. This new Zero Ink platform enables a new generation of printing devices and integrated products for both consumer and commercial use. The ability to print without ink allows these devices to be embeddable, mobile, simple to use, easy to maintain, and more respectful of the planet than any other printing alternative. This fundamentally allows printing to be an even more valuable and integral part of our digital world.

People all over the world and of all ages have been using ZINK-enabled products for both work and play, from U.S. high school students and young professionals, to freelance humanitarian and travel photographers in Asia, and missionaries in Bolivia. In all cases, the power of sharing a ZINK print is repeatedly highlighted and praised.

"Being able to print images for my subjects so immediately fits beautifully into my ethic that photography should not only be an act of taking but an exchange," said [David duChemin](#), a Vancouver-based freelance humanitarian and travel photographer. "If you do any kind of travel or world photography, and if your ethic compels you to give as readily as you take, a ZINK-powered product is a must-have."

"Every night my friends and I are out, we take loads of pictures," said Lauren Evans, a young professional in Boston, MA. "Being able to print them on the spot, hand them out at the bar, and just stick them to our shirts? It's the best! Not to mention a great way to meet people..."

"The ability to print images immediately and reliably in the remote rural mountains of the Andies in Bolivia is a true joy," said Lee Lechtenberg, a missionary volunteer at the Unidad Academica Campesina in [Carmen Pampa](#), Bolivia. "A ZINK Photo opens channels of communication across cultures. I watch the smiles as the photo emerges and feel I can share intimately with people who live in an utterly different world. ZINK scientists have enabled the people on the mud roads and adobe houses in Bolivia to experience and benefit from a new technical invention."

"I love taking pictures on my phone now because I can actually do something with them instead of just letting them take up space." said Casey McLaughlin, high school freshman.

At the heart of all ZINK-enabled products is the patented ZINK Paper, an advanced composite material with embedded yellow, magenta, and cyan dye crystals. These dye crystals, named Amorphochromic™ crystals, are one of the key fundamental inventions that make Zero Ink printing possible. A ZINK-enabled device uses heat to activate and colorize these crystals. A single sheet of ZINK Paper alone contains

over one billion crystals. The 50 million sheets of ZINK Paper shipped contain over 50 quadrillion crystals, which if laid out, would stretch from the earth to the moon and back more than 30 times.

ZINK Imaging owns and operates a state-of-the-art manufacturing facility in Whitsett, North Carolina, in the U.S. where the ZINK Paper is manufactured. Located on 85 acres, the 343,000 square foot facility consists of a 285,000 square foot manufacturing building, a 27,000 square foot utility facility, and 31,000 square feet of office and laboratory space. It is located approximately 20 miles east of Greensboro, N.C.

"Selling 50 million sheets of ZINK Paper in less than six months is an incredible achievement," said Wendy Caswell, president & CEO ZINK Imaging. "It is a testament to the success of our partner network, the fortitude and perseverance of our team, and the magical properties of the ZINK Technology."

### **About ZINK Imaging**

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging invented, manufactures, and is an OEM supplier of the ZINK Printing Technology and the award winning ZINK Paper™ to partners that will bring ZINK-enabled products to market under their respective brands. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit [www.ZINK.com](http://www.ZINK.com).

The ZINK™ Technology and ZINK™ trademarks are owned by ZINK Imaging, Inc.

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