



**\*\* Media Alert\*\***

**ZINK Imaging Launches Zero Boundaries™ Product Design Contest to Explore the Future of Printing with ZINK™ Zero Ink™ Technology.**

**Competition Offers Up to \$15,000 in Cash and Prizes for Product Designers who "Think ZINK"**

**BEDFORD, MASS., APRIL 21, 2009 ---**

**News Facts:**

- [ZINK Imaging](#), makers of the award-winning ZINK™ Zero Ink™ Printing Technology, has launched the first annual [Zero Boundaries™](#) product design competition.
- Products with ZINK are ink-free, making them mobile, embeddable, simple to use, easy to maintain and the most respectful of the planet than any other printing alternative. ZINK is a catalyst that frees product designers to create and imagine innovative products that were never before thought possible.
- The first annual Zero Boundaries™ design competition will challenge product design professionals and students to harness this power of ZINK to re-imagine printing and its role in the digital world.
- [Cash prizes](#) will be awarded for the top designs. The competition is open to established design firms, emerging designers, and students of design.
- The entries will be [judged](#) by an esteemed and diverse panel of experts including:
  - Paul Bradley, Executive Creative Director of Industrial Design, [Frog Design](#)
  - Kate Greene, Technology Editor, [Technology Review Published by MIT](#)
  - Tom Hughes, Chief Design Officer, [Idealab](#)
  - Brian Lam, Editorial Director, [Gizmodo](#)
  - Darren Murph, Associate Editor, [Engadget](#)
  - Mary Tripsas, Assistant Professor, [Harvard Business School](#)
  - Richard Watson, Co-Founder and Partner, [Essential Design](#)
  - Irma Zandl, President, [Zandl Group](#)
- Registration is open now, with submissions due June 8th, and winners announced June 29th.

**Learn about the Zero Boundaries Design Competition:**

[www.ZINK.com/ZeroBoundaries](http://www.ZINK.com/ZeroBoundaries)

## **About ZINK Imaging**

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging invented, manufactures, and is an OEM supplier of the ZINK Printing Technology and the award winning ZINK Paper™ to partners that will bring ZINK-enabled products to market under their respective brands. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit [www.ZINK.com](http://www.ZINK.com).

The ZINK™ Technology and ZINK™ trademarks are owned by ZINK Imaging, Inc.

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