



ZINK Imaging CEO Named As Finalist In 5th Annual Stevie® Awards for Women in Business

Stevie Award Winners to Be Announced in New York on November 14

Bedford MA., October 16, 2008 – Wendy Caswell, the President and CEO of ZINK Imaging, Inc., was named a Finalist in the Best Entrepreneur – Non-Services Businesses up to 2,500 Employees category in The 5th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as the world's premier business awards. Nicknamed the Stevies for the Greek word "crowned," winners will be announced during a gala event at the Marriott Marquis hotel in New York on Friday, November 14. Nominated women executives and entrepreneurs from the U.S. and several other countries are expected to attend.

More than 1,200 entries were submitted for consideration in 50 categories, including Best Executive, Best Entrepreneur, and Best Community Involvement Program. ZINK Imaging is a Finalist in the Non-Services Businesses up to 2,500 Employees category. Finalists were chosen by business professionals worldwide during preliminary judging.

"I am once again thrilled to be included among the exceptionally talented women who have been named Stevie Award Finalists," Wendy Caswell said. "To be considered amongst them is not only a great honor, but also is a critical acknowledgement of all the efforts of the entire team at ZINK Imaging this year."

Wendy Caswell is President and CEO of ZINK Imaging, which this year launched through its partner network the first ZINK™-enabled product based on their ink-free printing technology – ZINK Zero Ink™. ZINK Technology makes it possible to print and experience full color digital images without the need for ink cartridges or ribbons. This new, Zero Ink™ technology delivers a truly magical experience that not only enables high quality printing in places never before possible, but is affordable and good for the environment. Wendy's vision and commitment was a driving force behind this year's incredible milestone.

"Being named a Finalist in The Stevie Awards for Women in Business is an important achievement," said Michael Gallagher, president of the Stevie Awards. "It means that independent business executives have agreed that the nominee is worthy of recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition."

Details about The Stevie Awards for Women in Business and the list of Finalists in all categories are available at www.stevieawards.com/women.

About ZINK Imaging

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging invented, manufactures, and is an OEM supplier of the ZINK Printing Technology and the award winning ZINK Paper™ to partners that will bring ZINK-enabled products to market under their respective brands. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing



facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

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About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and The Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

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