



ZINK Imaging, Inc. and Lite-On Technology Corporation to deliver a range of innovative Zero Ink™ products

Partnership will enable Lite-On to deliver new products with the ZINK™ Zero Ink™ Technology

Bedford, MA., January 8, 2009 – ZINK Imaging, Inc. and Lite-On Technology Corp. today publicly announced their strategic partnership, already underway, for the design, commercialization and marketing of a range of ZINK™-enabled digital printing products.

In this partnership, ZINK Imaging, the inventor of the ZINK Zero Ink™ Technology and manufacturer of the ZINK Paper™, is collaborating with Lite-On on the development of ZINK-enabled devices for companies looking to deliver innovative printing solutions to their customers. These companies will bring ZINK-enabled devices and ZINK Paper to the marketplace under their respective brands.

ZINK Imaging and Lite-On are actively collaborating with numerous global companies and expect the first in an extensive roadmap of ZINK-enabled products to ship in 2009. One of the innovative new products under development is a digital frame with a built-in 4"x6" ZINK printer. What differentiates this product from other digital frames in the market is its ultra-thin design and the unique simplicity and convenience of ink-free printing, both enabled by the Zero Ink technology.

ZINK Imaging and Lite-On together are creating a new "ZINK" generation of printing devices and integrated products. The ability to print without ink allows these devices to be embeddable, mobile, simple to use, easy to maintain, and more respectful of the planet than any other printing alternative. This fundamentally allows printing to be an even more valuable and integral part of our digital world.

At the heart of all ZINK-enabled products is the patented ZINK Paper, an advanced composite material with embedded yellow, magenta, and cyan dye crystals. These dye crystals, named Amorphochromic™ crystals, are one of the key fundamental inventions that make Zero Ink printing possible. A ZINK-enabled device uses heat to activate and colorize these crystals. A single sheet of ZINK Paper alone contains over one billion crystals.

Lite-On is a multi-billion dollar component and consumer electronics products supplier based in Taiwan. Lite-On currently has a vast imaging product line including digital frames, printers, camera phone components, and digital cameras.

"We are committed to developing technology solutions that offer our OEM partners and, ultimately, end-users, with the most innovative consumer electronics devices on the market," said Anthony Chvala, Lite-On Corporate VP Business Development. "Our partnership with ZINK Imaging will enable us to enhance our existing product lines and create totally new product categories with the ZINK Technology."

"Lite-On strives to develop innovative solutions for consumers," said Wendy Caswell, President and CEO ZINK Imaging. "The combination of the Lite-On resources with the ZINK Technology creates a powerful partnership with the capability to deliver a range of ZINK-enabled products to our brand company partners."

About ZINK Imaging



ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging invented, manufactures, and is an OEM supplier of the ZINK Printing Technology and the award winning ZINK Paper™ to partners that will bring ZINK-enabled products to market under their respective brands. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

The ZINK™ Technology and ZINK™ trademarks are owned by ZINK Imaging, Inc.

About Lite-On Technology

Lite-On Technology Corporation (2301.TW) is a leading ODM (Design manufacturer) supplier in Taiwan. The company was founded in 1975 and was the first technology company to be listed on Taiwan Stock Exchange. After thirty years of growth and a 4-in-1 merger, its product portfolio now focuses on consumer electronic, imaging, enclosure, power supply and LED products. R&D strength coupled with innovative industrial design allows Lite-On Tech to offer customers a wide variety of products and services. For more information please visit www.liteon.com.

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