



ZINK Imaging closes \$35 million in series B financing led by Genii Capital and expands executive team with the addition of co-CEOs.

Series B financing and established business leaders will propel commercial growth and fuel development of next generation ZINK® Zero Ink® Technology.

Bedford MA., December 6, 2011 – ZINK Imaging Inc., inventors and manufacturers of the award-winning ZINK® Zero Ink® Printing Technology and ZINK Paper®, today announced that it closed \$35 million in series B financing led by Genii Capital. The company also announced the hiring of former board members and industry veterans Mary Jeffries, as Chairman and co-CEO, and Ira Parker, as President and co-CEO.

Genii Capital has been instrumental in leading the series B funding through its unique business platform, Genii Business Exchange. “Genii Capital is delighted to have led this financing. We believe that ZINK Imaging’s technology is the future of printing. It will continue to transform the critical role printing plays in key markets such as cloud computing and on-demand hard copy communication.” said Christian Frampton, of Genii Business Exchange. “Over the past six years, ZINK Imaging’s talented team has pioneered a unique technology, along with a very strong business model, and we are excited about expanding our already strong partnership with them in the future.”

Gerard Lopez, Co-Founder and Managing Partner of Mangrove Capital Partners and member of ZINK Imaging’s board, said: “ZINK will be organized around co-CEOs to be best positioned for future growth. Both Mary and Ira have strong backgrounds in business and will form an experienced partnership to lead ZINK Imaging into its next stage of development.”

Ira Parker and Mary Jeffries, co-CEOs of ZINK Imaging Inc., said: “Over the past six years, we’ve watched the company and the technology grow and mature. Today is a watershed moment that will enable ZINK to touch new markets and expand the capabilities of our technology. We are excited about the future partners, new applications, and the breakthroughs that are happening in our labs.”

Mary Jeffries

Mary Jeffries has over 30 years’ experience working with management teams on their challenges of aligning operations with strategic initiatives and growing companies. Her career has spanned public accounting, executive level corporate positions, and professional consulting. Mary has worked in or with emerging growth and global companies, new ventures, and owner-managed firms.

Before taking on this role, Mary was a principal at Acuity Strategic Consulting. Prior to Acuity Strategic Consulting, Mary was the Chief Executive Officer of Polaroid Corporation. Before Polaroid, Mary was General Partner and Chief Operating Officer for St. Paul Venture Capital, a large early-stage venture capital firm, and Chief Operating Officer of Weber Shandwick, an international public relations and marketing communications company.



Ira Parker

Ira Parker has over 30 years' experience in business, government, and legal organizations. He is the former Executive Vice President, Corporate & Business Development, and General Counsel for AOL Inc. As the head of Corporate & Business Development, Ira oversaw the organizations that drove mergers and acquisitions, new investment and business opportunities, strategic transactions, and key partner relationship management for AOL. As General Counsel, Ira oversaw the company's legal affairs.

Ira joined AOL in 2006 from Polaroid Corp., where he served as Vice President and General Counsel, Corporate Secretary, and Chief Compliance Officer. Before joining Polaroid in 2004, Ira served as President and Chief Executive Officer of Genuity, Inc., a leading Internet infrastructure services provider formerly known as GTE Internetworking. Earlier at Genuity, he was Executive Vice President, General Counsel, Corporate Secretary, and Chief Compliance Officer. Earlier in his career, he also served in senior management positions at GTE, a \$40 billion telecommunications company, (now Verizon) and the FDIC.

About ZINK Imaging

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK® Zero Ink® products. ZINK Imaging invented, manufactures, and is an OEM supplier of the ZINK Printing Technology and the award winning ZINK Paper® to partners that will bring ZINK-enabled products to market under their respective brands. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

The ZINK® Technology and ZINK® trademarks are owned by ZINK Imaging, Inc.

About Genii Capital

Genii Capital is an investment management and financial advisory firm, operating within the Finance division of The Genii Group. Genii Capital provides an unparalleled global network aiming to bring together highly experienced and talented people with an entrepreneurial investment philosophy.

Genii Capital's investment management services do not follow traditional industrial segmentation but offer services in those markets where they are most relevant and where its expertise and network of partners will be of most value, including real estate, technology, cleantech, automotive and energy.

The firm offers independent financial advice to companies and governments in mergers and acquisitions, capital markets, as well as business development and strategic partnerships.

Genii Capital's unique structure makes it the partner of choice for those seeking international, long-term progress, alongside a commitment to social responsibility and sustainable development.



More information on Genii Capital and its partners can be found at www.genii-capital.com.

Contact:

Deanna Clarence

ZINK Imaging, Inc.

781.761.5315

deanna.clarance@ZINK.com
