



ZINK Imaging's 2009 Zero Boundaries™ Product Design Competition Unveils Finalists and new People's Choice Award

BEDFORD, MASS., JUNE 24, 2009 --

News Facts:

- [ZINK Imaging](#), makers of the award-winning ZINK™ Zero Ink™ digital printing technology, today publicly announced the Finalists of their first annual [Zero Boundaries™](#) product design competition.
- The first annual contest attracted hundreds of registrants from around the world. A broad cross section of the global design community entered the contest including entries from established design firms, emerging designers, and students of design. The finalists were selected by a renowned group of judges for their innovative designs which harness the power of the ZINK™ to re-imagine printing and its role in the digital world. [View the finalists](#)
- NEW! Now it is your turn to become a judge. ZINK Imaging has opened up judging to the public with a [Peoples' Choice Award](#). Voting is open now through July 13 at <http://zinkzeroboundaries.com/vote.html>.
- Contest winners will be announced on July 15th. Over \$25,000 in cash and prizes will be awarded for the top designs, including a \$500 prize for the Peoples' Choice winner.
- "I'm honored to have been able to participate as a judge in this contest," said Kate Greene, Technology Editor, Technology Review Published by MIT. "It was exciting to see all the creative ideas and the impressive presentations that use ZINK Technology to rethink printing. Some of these, no doubt, will find a solid place in the market as people are increasingly looking for new ways to meld the physical and the digital."
- Judges include:
 - Paul Bradley, Executive Creative Director of Industrial Design, [Frog Design](#)
 - Kate Greene, Technology Editor, [Technology Review Published by MIT](#)
 - Tom Hughes, Chief Design Officer, [Idealab](#)
 - Brian Lam, Editorial Director, [Gizmodo](#)
 - Darren Murph, Associate Editor, [Engadget](#)
 - Mary Tripsas, Associate Professor, [Harvard Business School](#)

- Richard Watson, Co-Founder and Partner, [Essential Design](#)
- Irma Zandl, President, [Zandl Group](#)

- ZINK Imaging was recently honored for as a Finalist in the BusinessWeek/Industrial Designers Society of America's International Design Excellence (IDEA) Awards 2009, the premier international competition honoring design excellence in products, ecodesign, interaction design, packaging, strategy, research and concepts.

Resources:

View the finalists: www.ZINKZeroBoundaries.com

Learn about ZINK and ZINK Imaging: www.ZINK.com

Vote for the Peoples' Choice Winner: <http://zinkzeroboundaries.com/vote.html>

About ZINK Imaging:

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging invented, manufactures, and is an OEM supplier of the ZINK Printing Technology and the award winning ZINK Paper™ to partners that will bring ZINK-enabled products to market under their respective brands. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

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