



ZINK Imaging to Speak on Printing Innovations at American Chemical Society (ACS) Annual Conference

WHO: Dr. John L. Marshall, Distinguished Scientist, Chemical Synthesis Group, ZINK Imaging

WHEN: Tuesday, August 21, 2007
2:20 – 2:40 p.m. EDT

WHERE: 234th American Chemical Society Annual Conference
Symposium on Materials, Devices, and Switches
Boston Convention & Exhibition Center

TOPIC: Novel Fluoran Dyes for Direct Thermal Printing

DESCRIPTION: In this presentation, Dr. Marshall will discuss how a new class of dye crystals enables a revolutionary thermal printing method that produces high-quality images quickly.

He will also explain how the colorless crystals display vivid colors upon melting that persist when cool. As a result, the dye crystals will allow a new generation of mobile printers that can be embedded into printers, cameras, and other portable devices.

ABOUT ZINK IMAGING

ZINK Imaging, a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging is headquartered in Massachusetts, with a state of the art manufacturing facility in North Carolina. For more information, please visit www.ZINK.com.

ABOUT THE 234th ACS Annual Conference

The American Chemical Society is the world's largest scientific society dedicated to a single discipline, with more than 158,000 members. The society will hold its 234th National Meeting & Exposition in Boston, MA, from August 19-23, 2007. The meeting will be held at the Boston Convention & Exhibition Center and more than a dozen hotels across the city. More than 13,500 scientists are expected to attend the fall meeting, and will present new multidisciplinary research and share their scientific expertise.

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